Create a thriving next chapter in your church’s life by discovering the real story about your giving.

Understand your church’s current giving narrative with a customized report that gives an overview of who is giving, how they are giving, and what motivates them to give.

Go beyond the numbers and learn best practices through a baker’s dozen of webinars created by stewardship thought leaders and practitioners with scores of useful ideas to increase faithful generosity.

Get ongoing support and guidance from additional one-on-one coaching as you implement your new discoveries.

“My understanding of stewardship was stretched and I began to make connections between fundraising—inviting people to give—and stewardship—inviting people to live out their faith in ways that impact those around them.”
Report Insights

• Components of the church’s ministry and program that motivate giving
• Mean and median giving by age
• Concentration of giving by age and percentage
• How people give and how much
• Consideration of legacy gifts

Customized Assessment Report

Provide your giving data in a Microsoft Excel document (no personal information) and members/attendees complete a simple online survey.

"The discipleship practice of stewardship in all areas of life is imperative to nurturing a meaningful faith journey."
Connecting Mission & Generosity
Rev. Janet Long, retired pastor and current generosity coach for the Center for Faith and Giving for the Christian Church (Disciples of Christ)

Stewardship Teams
Marcia Shetler, Executive Director/CEO of the Ecumenical Stewardship Center

What All Clergy Need to Know About Money
Rev. Margaret Marcuson, clergy coach, author of Leaders Who Last: Sustaining Yourself and Your Ministry and Money and Your Ministry: Balance the Books While Keeping Your Balance and former pastor in the American Baptist Churches USA

Creating a Narrative Budget
Rev. Bruce Barkhauer, minister for faith and giving for the Center for Faith and Giving for the Christian Church (Disciples of Christ)

Year-Round Stewardship
Marcia Shetler, Executive Director/CEO of the Ecumenical Stewardship Center

Giving Beyond the Offering Plate
Rebekah Basinger, board consultant and coauthor of Growing Givers’ Hearts: Fundraising as Ministry

Financial Transparency & Accountability
Bonnie Marden, founder of MYTE Ministries, manager of the Wespath Clergy Financial Well-Being Initiative, and author of Church Finances for Missional Leaders

“We learned that there’s more to stewardship than just giving your money.”

Webinar Library
Access for one year to generosity365 DISCOVER! webinars
Celebrating the Offering

Rev. Melvin Amerson, Senior Area Representative and Resource Specialist for the Texas Methodist Foundation and author of *Celebrating the Offering, Fruit for Celebrating the Offering, and Stewardship in African-American Churches*

Annual Giving

Marcia Shetler, Executive Director/CEO of the Ecumenical Stewardship Center

Legacy Giving

Karen Layland is the retired Director of Communications & Marketing for Barnabas Foundation and Stewardship Education Consultant for KL Associates

Major Gifts

Lori Guenther Reesor, church and charity fundraising consultant and former marketing analyst for World Vision and pastor in Mennonite Church Canada

Engaging New Stewards

Rebekah Basinger, board consultant and coauthor of *Growing Givers’ Hearts: Fundraising as Ministry*

Engaging Younger Stewards

Grace Pomroy, Certified Financial Education Instructor, blogger at *The Classy Frugalist*, Director of the Center for Stewardship Leaders at Luther Seminary, coauthor of *Embracing Stewardship*, and co-owner of Embracing Stewardship LLC.

Webinar Library

Access for one year to generosity365 DISCOVER! webinars

“I learned quite a bit regarding what many local churches face regarding stewardship.”
What we know about effective stewardship ministry

Nearly half of congregations reported an increase in revenue.

Innovative ways to give makes it easier for congregations to receive support from more sources and individuals.

Churches spend more time asking for support than they do teaching about stewardship.

All churches have the capacity to develop a more effective and financially-sound ministry.

from the National Study of Congregations’ Economic Practices, nscep.org

Additional Coaching

Dig deeper and gain additional confidence and expertise with additional coaching just for your congregation.

“Stewardship is not about what I get for myself or my church but what we want for our neighbors and the world.”
What’s the cost?
Probably less than you think.

1. Customized Assessment Report - $149.00 USD
2. Webinar Access for One Year - $149.00 USD
3. Additional Coaching - $149.00 USD per one-hour session

Get Started Today
https://stewardshipresources.org/generosity365-discover/